



# Discovery Education Presents The DEN Virtual Conference



**Hall Davidson**  
*Revenge of the  
Digital Immigrants:  
Teaching with  
Media Technology*

Join us for the 1<sup>st</sup> ever

## Discovery Educator Network Virtual Conference!

Connect with educators from all over the country during this unique professional development experience where you can attend in-person, online or both.



**Lance Rougeux**  
*Lost In  
Translation*

Saturday, February 2<sup>nd</sup>

**8:30 a.m. to 3:00 p.m.**

**Michigan Host Site: Doherty Elementary School  
West Bloomfield, MI**

The DEN Virtual Conference is a national event that provides educators a unique opportunity to experience Discovery Education's high-quality professional development. Participants have the flexibility to attend the DEN Virtual Conference online or in-person at one of many regional events hosted by the DEN Leadership Councils.

The day will feature keynote presentations from Discovery's own Hall Davidson and Lance Rougeux that will be broadcast to each of the regional gatherings. In between the keynote presentations, participants will attend breakout sessions presented by local STAR Discovery Educators.

Educators who cannot attend an in-person regional event still have the opportunity to participate virtually in the full-day conference. Special breakout sessions presented by Matt Monjan, Mike Bryant and Steve Dembo will be broadcast throughout the day.

To register for the DEN Virtual Conference:

<http://Community.DiscoveryEducation.Com/virtualconference>

Seats will fill fast, so make sure you RSVP for this FREE and unique opportunity ASAP.

# You're Invited to the Discovery Educator Network Virtual Conference

**Saturday, February 2, 2008  
8:30 a.m. - 3:00 p.m.**

## Michigan Host Site:

Doherty Elementary School  
3575 Walnut Lake Rd.  
West Bloomfield, MI 48322

Please visit the Michigan DEN Blog  
for more information

[http://blog.discoveryeducation.com/  
michigan/](http://blog.discoveryeducation.com/michigan/)

**Lunch, door prizes, and certificates of attendance will be provided**

**Space for this FREE event is limited...You must pre-register.**

<http://Community.DiscoveryEducation.Com/virtualconference>

## Tentative Schedule of Events

8:30-9:00	Check in
9:00-10:00	Virtual Keynote: "Lost in Translation" presented by Lance Rougeux
10:00-11:00	Breakout Sessions
11:00-12:00	Lunch provided: (Pizza, breadsticks, salad and soda)
12:00-1:00	Virtual Keynote; "Revenge of the Digital Immigrants: Teaching with Media Technology" presented by Hall Davidson
1:00-2:00	Breakout Sessions
2:00-3:00	Breakout Sessions

### **"Lost in Translation" presented by Lance Rougeux**

How many of your students are bilingual? An easy way to find out is through a simple math formula. Take the number of students in your classroom and multiply it by one. There's your answer. All students today are bilingual and d 4n tongue dey knO so weL L%kz fune & cn b kind of hard 2 rED, @ IEst 4 adults. So how do we meet the needs of our students when we're the second language learners in the classroom? In this kickoff session, we'll take a look at ways we can use media and other technologies to help get us up to speed and speaking their language.

### **"Revenge of the Digital Immigrants: Teaching with Media Technology" presented by Hall Davidson**

What veteran teachers suspected the research has finally proved: 21st Century students are different. With different attention spans, higher IQ test scores, and social networks, their sophistication comes earlier—with a different skill set. There is a silver lining: We can teach this "New Brain" more effectively, more efficiently, more engagingly. We have the technology! Media has evolved and education must evolve to match.